



## A CE PORTFOLIO FOCUSED ON QUALITY URBAN ASSETS IN WARSAW AND PRAGUE

POLAND AND CZECH 85% OF THE PORTFOLIO

WARSAW AND PRAGUE 53% THE GROWTH DRIVER

€2.7bn

standing investment portfolio

€1.7bn

Poland

€1bn 5 assets Warsaw €0.5bn

Czech

€0.4bn

2 assets Prague



>95%

Occupancy



9 month NRI

95%

Operating margin





# ASSET ROTATION + REDEVELOPMENTS DIFFERENTIATION IN CHANGING RETAIL ENVIRONMENT



Net rental income broadly flat with +€2M excl. Russia

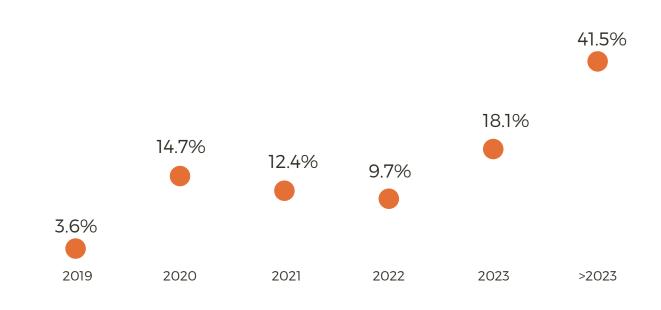
(in million €)

Excl RU

RU







LFL NRI +1.6% in Poland and Czech

+].]%

+2.7%

-3%

Poland

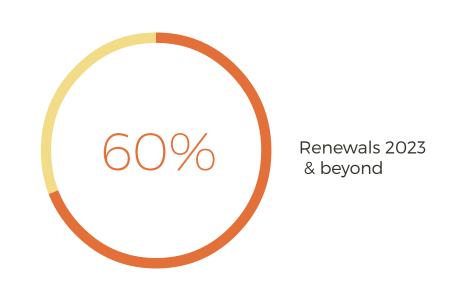
Czech

Russia

- I NRI broadly flat as pick up from acquisitions and redevelopments offsets disposals
- Repositioning plan continues in Poland and completed in Czech
- Russia was mainly affected by 2 large tenants exiting the market and the subsequent retenanting required



30/09/2019



#### COMPANY OPERATIONAL INDICATORS 9M 2019



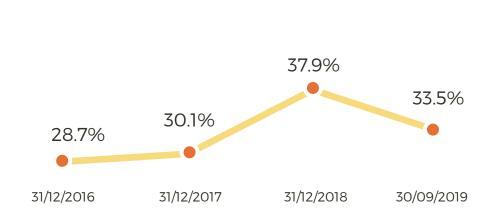


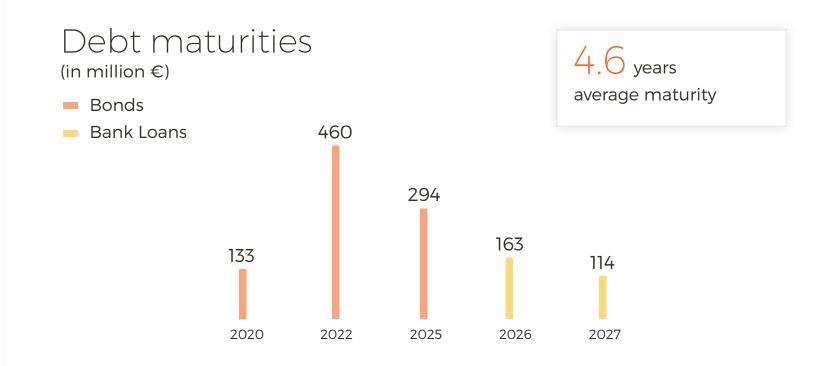
	<b>9M 2019</b> (in €m)	<b>9M 2018</b> (in €m)	<b>Change</b> (%/ppt)
Net rental income excl. Russia	106.7	104.7	1.9%
EPRA Like-for-Like NRI excl. Russia	45.0	44.3	1.6%
Net rental income	133.4	135.0	(1.2%)
EPRA Like-for-Like NRI	61.4	61.2	0.3%
EBITDA <sup>1</sup>	116.8	118.3	(1.3%)
Company adj. EPRA earnings per share (in € cents)	21.3	22.4	(4.7%)
Net equivalent yield (in %)	6.5	6.8	(0.3%)
Occupancy rate (in %)	95.9	96.9	(1.0%)
Operating margin (in %)	94.6	97.4	(2.8%)

#### SIGNIFICANT LIQUIDITY TO SUPPORT GROWTH, €200M CASH AS AT 30/9/2019, €300M RCF UNUTILIZED









#### Financial Performance Indicators

EPRA NAV per share

Cost of Debt

€5.06

C. 3%

31/12/2018 €5.03





#### CE AS AN OPPORTUNITY



- I CE fundamentals **outperform** western Europe, retail spent growth is more than double
- Over the past 20 years Polish GDP has grown > 350%
- Poland was the first country in the region to be classified as 'developed market' by FTSE Russell
- I CEE region is the largest beneficiary of EU funds, €330bn were invested in the region from 1996 to 2015

#### Key economic indicators (2019F)

Poland and Czech - Strong economies, favourable labour market that fuel consumption

	Poland	Czech	Western Europe	US	
GDP growth	3.8%	2.9%	1.3%	2.3%	
Retail spend growth	4.7%	4.5%	2.0%	3.8%	
Unemployment	3.6%	3.1%	4.9%	3.8%	
Wage growth	4.2%	4.5%	1.9%	5.2%	

Source: IMF, Trading Economics



#### STRATEGY IN ACTION - A PORTFOLIO FOCUSED ON QUALITY



30.09 2019 <sup>1</sup>

<sup>1</sup> Excl. Atrium Duben (disposal signed in July 2019)

31.12 2014 Portfolio Market value

€ 2.7

€ 2.6 bn

Number Of Assets

31

153

Number Of Countries

4

7

Average Asset Size In GLA

27,400 sqm

8,900 sqm Average Asset Value



€ 17 m



# STRATEGIC FOCUS AND FUTURE GROWTH: CE SIGNIFICANTLY ABOVE EUROPEAN AVERAGE





#### Portfolio Repositioning - Strong Macro Environment and Urban Demographic Growth

- I High quality assets in strong urban locations
- Focus on Poland and Czech region's strongest economies
- I Scaling up in Warsaw and Prague over 50% of the portfolio
- Strengthening the portfolio through extensions and portfolio rotation, evaluating diversifications
- I increasing experience and offer, adding 60,000 sqm in Warsaw by 2023
- CE- strong opportunity for mixed used



#### **Operational Excellence**

- | 30 assets managed by our internal professional team 1
- Strong, diversified range of retail and leisure operators that are appealing to consumers
- I Forging strong long term relationships with our tenants, WALT 5.4 YR
- I Strong occupancy and operating margin of 95.9% and 94.6%, respectively
- I Deep expertise in CE retail market, 370 employees, pro active hands-on asset management

<sup>1</sup> Arkady Pankrac is managed by an external manager



#### Strong Financial Profile And Liquidity To Support Growth

- | 33.5% net LTV , 4.6 years average maturity, 3% cost of debt
- | €300m unutilzed revolving credit facility
- 73% unencumbered standing investments

#### 38% OF THE PORTFOLIO IS LOCATED IN WARSAW



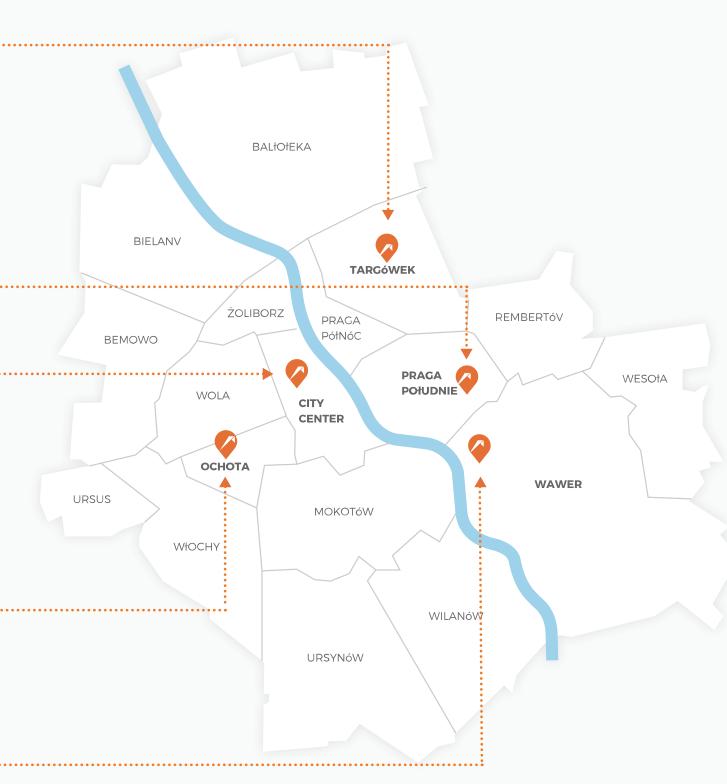












# 5 prime assets

in distinct catchment areas

179,000 sqm GLA € 1bn value

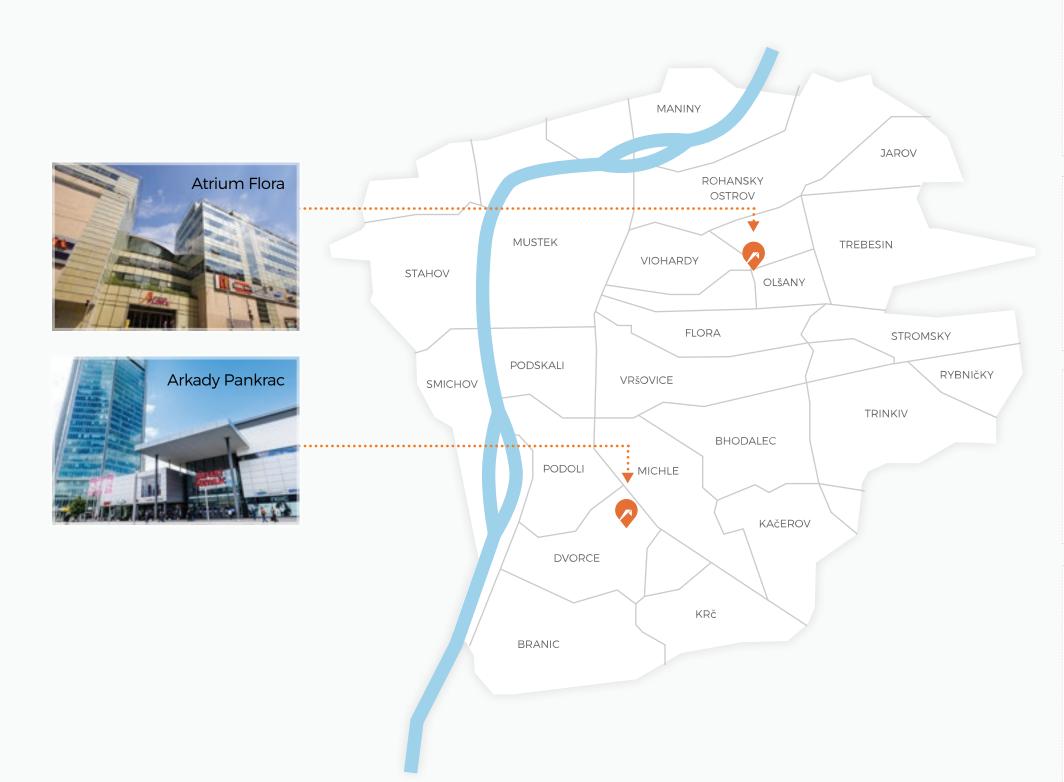
95% occupancy Creating
great places
in a growing capital city

Over €300m redevelopment programme +60,000 sqm GLA

WARSAW THE HEART OF POLAND <sup>1</sup>	Warsaw	Poland
Nr of inhabitants	1.8m	38m
Average monthly salary	€1,585	€1,209
Unemployment	1.5%	3.6%

#### 16% OF THE PORTFOLIO IS LOCATED IN PRAGUE





## 2 prime assets

in distinct catchment areas

70,000 sqm €0.4bn value

Consistently high occupancy levels of OVER 95%

Providing great shopping destinations in Prague

# Arkady Pankrac under refurbishment 2019-2020

PRAGUE THE HEART OF THE CZECH REPUBLIC 1	Prague	Czech
Nr of inhabitants	1.3m	10.6m
Average monthly salary	€1,553	€1,342
Unemployment	2.2%	3.1%





### E-commerce penetration

- I 16% penetration in Czech with no impact on footfall in our high quality centres
- We bring e-commerce tenants (like e-obuwie) to brick and mortar store
- I Footfall to be converted to revenue overtime

### Less supply coming to CE market

- I Limited further competition with pressure on owners for constant improvement
- I Atrium focused redevelopment programme of €0.4bn in Warsaw and Prague
- Dominant assets in strong urban location remain relevant
- I Around 350,000 sqm of the new supply is expected in 2019 in Poland <sup>1</sup>

<sup>1</sup> Cushman & Wakefield report (April 2019)

#### Shoppers expectationshop, socialise, enjoy, experience

- I Atrium engaged in entertainment and community involvement programmes
- I Opened Fifth Dimension local community centre in Promenada to be rolled out to other centres
- I Response to constant pressure for retail to change and to changing customer needs

#### Digitalisation

- I Shopping Centres advantagehuman connection
- I In parallel we are introducing innovation to retail- signage, interactive tools, omni channel retailing

### Retailers changing shop formats

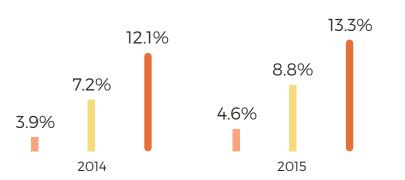
- I Exit non-core markets (Media Markt, Castorama in Russia)
- Retailers rationalize their locations and adopt a "fewer, larger store" strategy
- Creates opportunities for bringing new formats and offers (Uniqlo in Atrium Kazan, Russia)
- Add food, beverage, entertainment, local brands 7 new/upgraded food courts from 2016, one new cinema

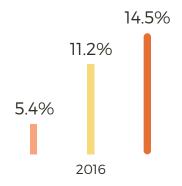
# DOMINANT ASSETS ARE MORE RESILIENT TO E-COMMERCE PENETRATION



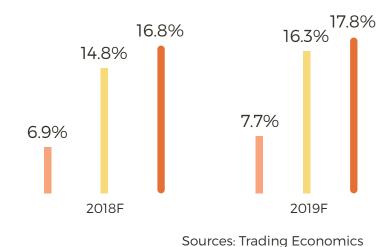
#### E-commerce penetration

- Poland
- Czec Rep
- UK









- On-line sales are rising but the increase is different across countries 7.7% penetration expected in Poland in 2019 forecast
- I Repositioning plan completed in the Czech Republic, 80% of the Czech portfolio is now in Prague, LFL NRI increased from 0.8% in 2015 to 2.7% in 9M 2019

	CE	Western Europe	US
Shopping Centre space (sqm millions)	15.9	109.7	674.2
Population (millions)	64.3	397.5	327.2
Shopping Centre per 1,000 capita per sqm	248	276	2,060

Supply of shopping centers per capital within CE is significantly lower with strong opportunities for growth

# POWERFUL SYNERGY BETWEEN PHYSICAL STORES AND DIGITAL CHANNELS







Online sales up but profitability is low

- I E-commerce penetration is expected to be 20% in 2022, but varies from country to country
- High cost of building a brand and acquiring new customers
- High purchase returns 20% e-commerce, 8% bricks and mortar
- I High cost of delivery
- Low margins





Physical stores are essential to the success of retailers

- I Stores drive online sales
- Opening a new physical store => + 37% in overall web traffic
- I Closing stores causes a drop in the share of web traffic
- Integration of the two channels drive better margins to retail
- I Brick and mortar provide customer experience = touch and feel
- Physical stores boost brand awareness

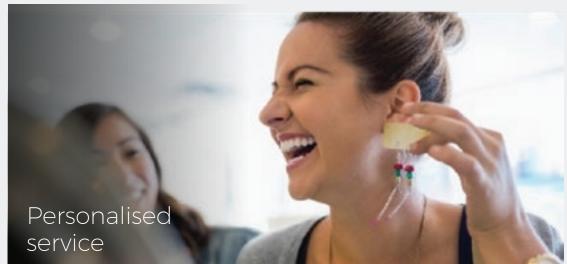
#### CREATING DESTINATIONS

- Consumers keen to allocate more of their salaries to dining and entertainment
- Increase of food & entertainment from 10% in 2014 to 13% in 2019 in our centres
- I New retail supply tapers off as the focus moves towards rejuvenating existing centres













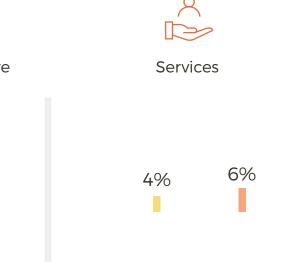












### INCREASING DWELL TIME



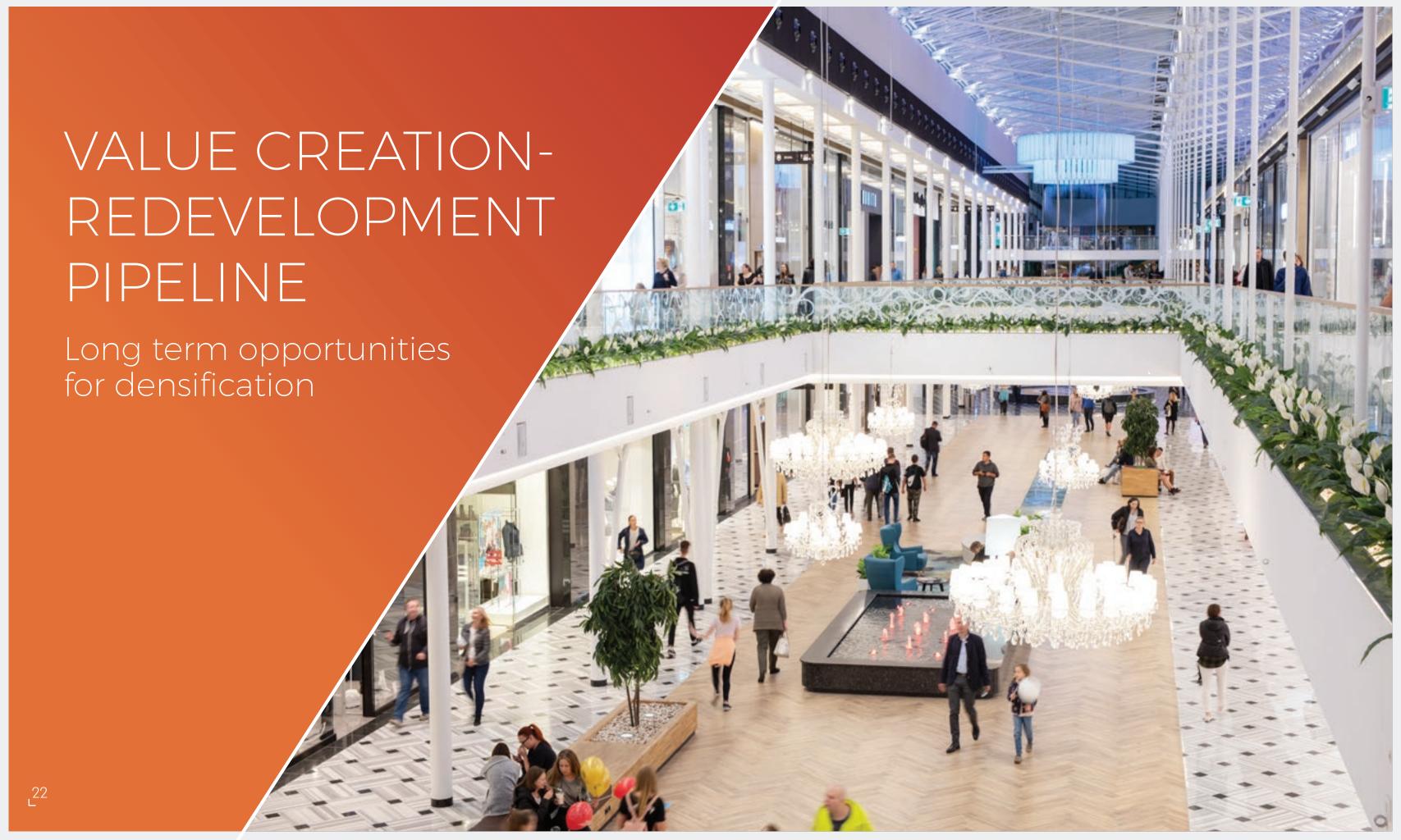


### INCREASING DWELL TIME









#### 3 OPENINGS IN WARSAW IN 2018 WITH EXPANSION PLANS THROUGH 2023



Improving the customer experience and asset resilience through tenant re positioning and place making €0.4bn scheduled for ongoing investments in core assets





#### Atrium Promenada

- 7,800 sqm additional GLA completed to date
- Total GLA Increased to 63,300 sqm
- I New food court and first floor retail with double shop fronts
- I Refurbished fountain alley incorporating flag ship fashion stores Zara and Massimo Dutti
- Combining the online with in store experience-with new concept store for Eobuwie
- In 2023 an iconic mall in Warsaw



#### Atrium Targowek

- Increased GLA by 8,600 sqm together with 850 parking spaces
- Expanded the number and size of dominant fashion anchor tenants that gravitated towards larger schemes (Zara, H&M)
- Fully refurbished existing scheme including a new food court with kids zone



#### Atrium Reduta

- First stage created 4,000 additional GLA, focused on expanding leisure offer, with new 1,000 seat cinema and 1,500 sqm Fitness
- I Second stage is to refurbish common areas and create new food court, upsize existing tenants to modern formats and introduce new fashion anchors

# IN PROGRESS PROMENADA EXTENSION - 2023

Atrium Promenada is situated in the Praga Poludnie district, the second biggest population centre in Warsaw, has c. 150 shops and offers a well tailored mix of fashion brands and entertainment

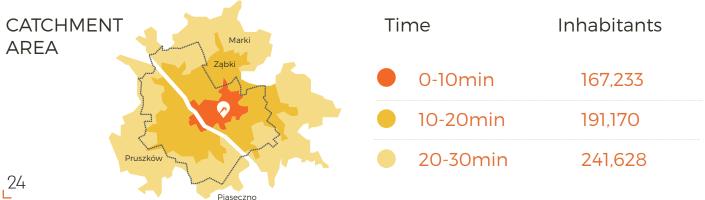
#### **NEXT STAGES OF EXTENSION**

- Above 35,000 sqm GLA to c.100,000 sqm incl. office
- Refurbishment and upgrades of c.30,000 sqm
- Additional car park spaces 870 (2,700 in total)
- Completion by 2023 of an iconic asset

#### **CURRENT STATUS OF REDEVELOPMENT**

- I Stage 1 completed in Oct. 2016, Stage 2 completed in Oct. 2018 with full modernization
- I GLA increased by 7,800 sqm
- Introduction of flagship stores of Zara, Massimo Dutti, Sinsay and newest concept of H&M and Carrefour
- I Footfall increased by 17% November 2019 YTD





Footfall in 2018

7.2m

Current GLA

63,300<sub>sqm</sub>

No. of shops

150

#### COMPLETED TARGOWEK EXTENSION

Atrium Targowek is a family and leisure oriented centre that has a strong tenant mix of international and local well known brands. It acts as a great meeting point for people in the district, as well as attracting people from neighbouring districts

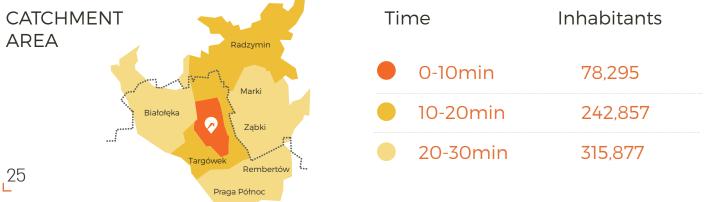
#### **CURRENT STATUS OF REDEVELOPMENT**

- Extension opened in Oct. 2018, GLA increased by ca 8,600 sqm
- I Complete modernization
- Retailers rationalize their locations New H&M flagship store, Inditex brands including the newest ZARA concept

#### POTENTIAL EXTENSION

- I Food court extension additional 3 units (in total 19 units)
- Planned additional GLA ca 5,500 sqm (New Yorker, Medical Center, E-Obuwie)
- Additional option to convert 1,500 sqm for Kids Play on 1st floor





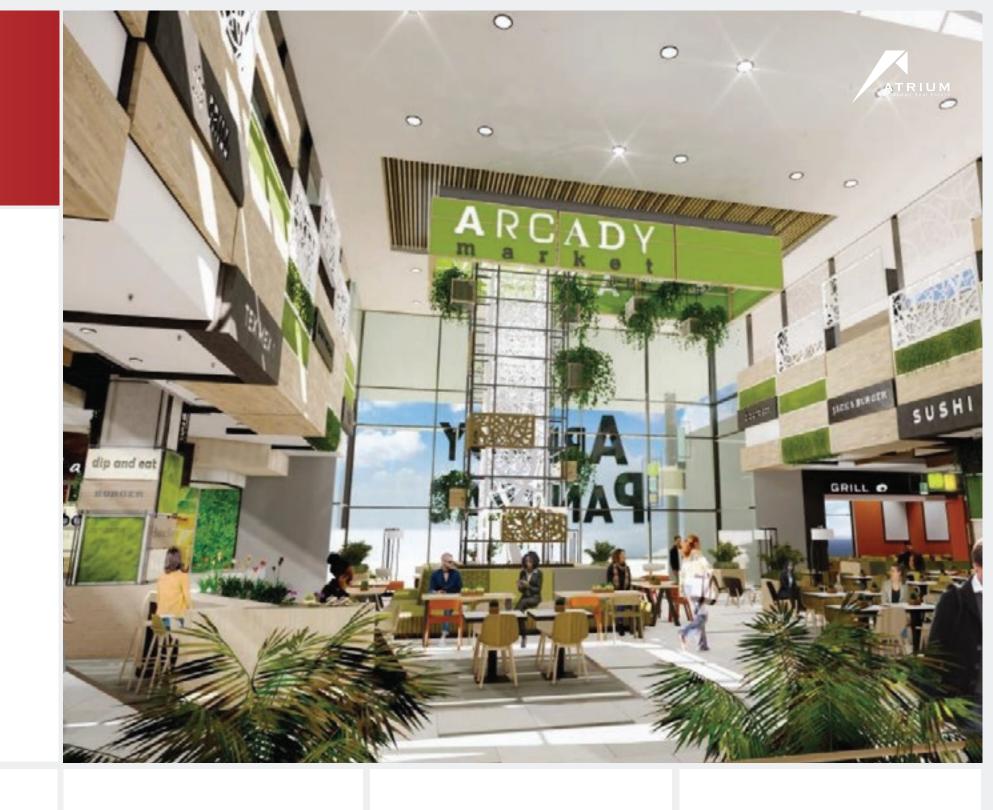
Footfall in 2018

Current GLA

No. of shops

# IMPROVE THE OFFER AND EXPERIENCE IN ARKADY PANKRAC, PRAGUE

- Modern dominant fashion centre, located in a developing office neighbourhood of Prague with an comfortable access to a metro line
- Ca. 5,000 new office employees moved into the district following development of several office building
- I Repositioning of over 20 fashion concepts to bring latest offering and increase of food and beverage offer
- I Redevelopment programme aimed on upgrading and extending the food court in response to competition and changes in catchment
- Expecting a rental increase with significant uplift in food & beverage rents



CATCHMENT AREA



Time Inhabitants

O-5min 71,315

5-15min 466,988

15-30min 607,323

30-45min 50,254

Footfall in 2018

14.5m

**Current GLA** 

40,200<sub>sqm</sub>

\*Atrium owns 75%

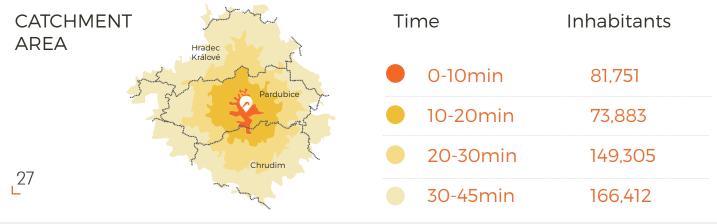
No. of shops

123

# IMPROVE THE OFFER AND EXPERIENCE PALAC PARDUBICE

- Dominant retail and entertainment centre for the region
- I Each Pardubice resident visits the centre on average 12 times a year
- Existing food court was recently refurbished and expanded
- Purchasing and modernising an adjacent Tesco department store to allow tenants to upsize to modern formats and improve circulation at first floor
- Redevelopment will include new smaller TESCO supermarket, electronics store together with offices (additional GLA ca 8,500 sqm)
- Further income enhancement from existing mall through tenant relocations





Footfall in 2018

9.8m

Current GLA

20,900 sqm

No. of shops

90





#### OUR FOCUS



#### OUR CUSTOMERS

UNDERSTAND CUSTOMER BEHAVIOUR AND MEET EXPECTATIONS TODAY AND IN THE FUTURE

#### **AMBITIONS**

- I Optimise customer experience and satisfaction
- I Connect, inform and delight customers and tenants with our shopping centre app
- | Nurture partnerships with retailers
- | Engage pro-actively with the local communities



#### OUR PLACES

PROVIDE SAFE AND HEALTHY SPACES THAT OPERATE EFFICIENTLY BY STIMULATING INNOVATION AND OPTIMUM DESIGN

#### **AMBITIONS**

- I Actively monitor and reduce energy, water consumption and waste
- I Certify every new development and extension
- I Provide safe and healthy spaces for customers and tenants
- | Reduce environmental footprint



#### OUR PEOPLE

DEVELOP AND ENGAGE EMPLOYEES WHO ARE PROUD TO WORK FOR US AND EMBRACE OUR ATRIUM VALUES

#### **AMBITIONS**

- I Provide rewarding professional opportunities for our employees
- I Create a strong corporate culture based on our Embed sound governance and high professional standards
- | Atrium Core Values
- I Enhance internal communication

Managing and minimizing the environmental impact
Being at the heart of our communities

Recognized by:





#### ATRIUM'S SUSTAINABILITY MILESTONES





#### GREEN FINANCING INSTRUMENTS



- I All core assets to become green certified buildings (BREEAM)
- I Green Financing Instruments to become a regular part of our financing and refinancing
- I Proceeds from Green Financing Instruments to be used for acquisitions, refinancing capital expenditures to improve our environmental impact
- I Set up of Green Financing Framework in progress



#### GREEN FINANCING FRAMEWORK



#### Use of Proceeds

- Proceeds allocated to finance/refinance projects in the following categories:
- Green buildings
- Energy efficiency
- · Renewable energy
- · Water and waste management

### Project selection & evaluation

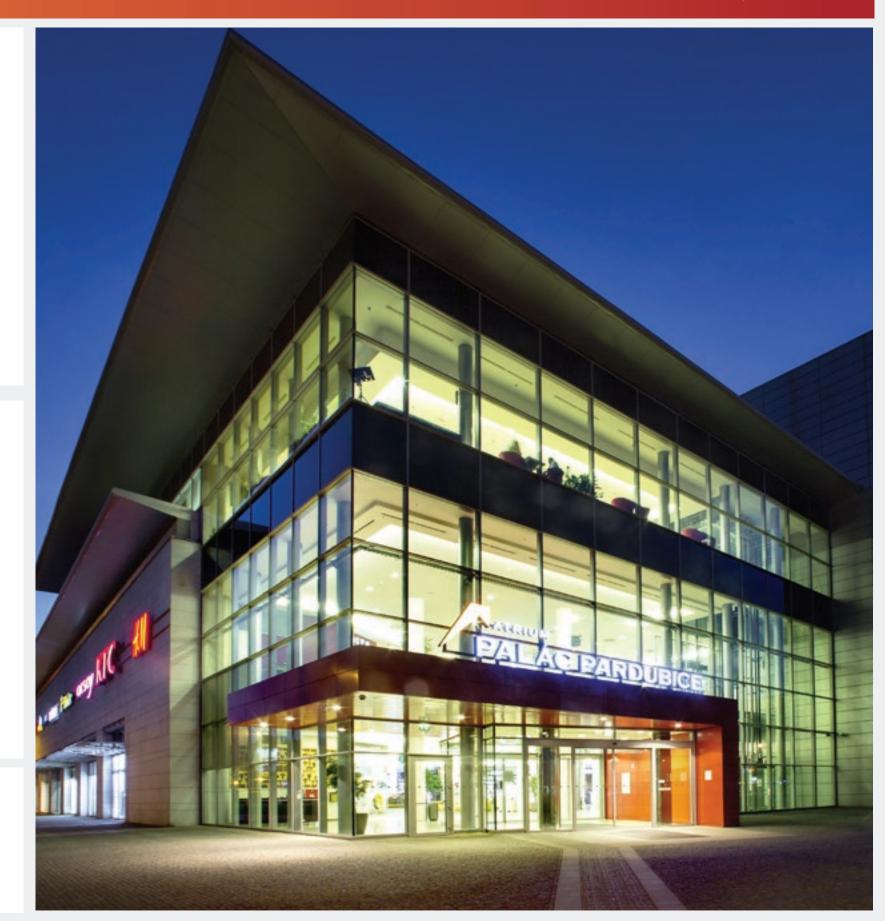
I Selection process and evaluation for eligible green projects by our internal Sustainability Committee

#### Management of proceeds

| Establishing a Green Financing Register

#### Reporting

- I Allocation of green financing instruments reported annually
- External second opinion provided by: **SUSTAINALYTICS**



Atrium's Green Financing Framework will be fully aligned with the International Capital Market Association Green Bond Principles CMA GBP 2018









WJAZD 0

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DIFFERIFICATION: OPERATING IN CE, MANAGED BY SKILLED PROFESSIONAL TEAM

#### EXECUTION

Sustainable growth from high quality assets

Strong operational KPI's

# Strong balance sheet

and investment grade rating

Operating in Poland and Czech strong fundamentals

#### FOCUS ON

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Repositioning to best in class assets

Selectively investing

in our assets



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